Various authors, including Bobaljik & Thráinsson 1998 for Germanic, have proposed 'bundling' as a source of cross-linguistic variation. Features expressed as separate terminals in one language may be bundled into a single terminal, in the input to syntax, in another, with specific consequences for the morphology and syntax. In this talk, I explore a limitation on bundling, which restricts presyntactic bundling of multiple heads with semantic import (cf. Kayne 2005). This proposed limit underlies a variety of apparent universals in the domain of comparatives, superlatives and other constructions.